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## OVATION TRAVEL GROUP HOSTS CLEAR® REGISTERED TRAVELER KIOSK

**New York, April 10, 2007** – Ovation Travel Group, the 11th largest corporate travel management company in the United States, announced today it will host a Clear® Program enrollment kiosk starting April 16, 2007. The Clear® card allows business travelers to receive expedited passage through airport security checkpoints at participating airports. The enrollment kiosk will be available for use by Ovation clients as well as the general public. The enrollment location will be open daily beginning Monday, April 16 through Friday, April 27 Monday-Friday from 10am-6pm. It will be conveniently located at Ovation Travel Group Headquarters, 71 5<sup>th</sup> Avenue, 10<sup>th</sup> floor. Ovation clients also have the option to host a Clear® enrollment kiosk in their own office.

“We are extremely excited to be providing a Clear® enrollment kiosk here at our headquarters. Ever since the program’s launch in Orlando in 2005, our clients have expressed increasing enthusiasm for the Clear® Program. Now that Clear® has really established itself, our clients’ interest has really peaked”, commented Paul Metselaar, Chairman and CEO, Ovation Travel Group. “We are always looking for ways to make the life of our road warriors easier. So we decided a great way to do that would be to host the Clear® enrollment kiosk in our New York offices.”

“It’s great once again to be serving the legal community with something new – a product that fills a real need,” said Clear founder and CEO Steven Brill. “And we’re excited about our partnership with Ovation Travel Group, with whom I had a great association when I ran *The American Lawyer* and AMLAW’s other publications. Clear is unambiguously about making our customers’ lives easier – which, I guess, could not always be said for *The American Lawyer*,” Brill added.

In order to receive the card, travelers pay a fee (\$99.95) and provide background information which will be screened by the TSA. Travelers wanting to enroll at the Ovation Travel Group location will begin the enrollment process at [www.flyclear.com/ovationtravel](http://www.flyclear.com/ovationtravel) before visiting the Ovation Travel Group Clear® Registered Traveler kiosk. To complete the process, applicants will then bring two pieces of government-issued ID (passport and driver's license) to the kiosk. Travelers will then have their biometric (fingerprint and iris) images captured at the Ovation Travel Group location. Once approved, the traveler will receive a Clear® biometric identity card which will be valid at all Clear® security checkpoints nationwide.

### **About Ovation Travel Group**

Ovation Travel Group is a \$400 million corporate travel management company providing comprehensive travel solutions to over 300 leading professional services firms and corporations, representing over 200,000 travelers. Ovation’s travel management solutions include corporate travel spend analysis and travel policy development; customized reporting; proactive vendor negotiations; air, hotel, train and car reservations; leisure travel; risk management solutions; and meeting and special events planning. Founded in 1984 and headquartered in New York, Ovation is among the top 11 travel management companies in the US. Ovation Travel Group includes Ovation Corporate Travel, The Lawyers’ Travel Service, and Ovation Vacations. Ovation is a member of the global travel company RADIUS and operates in over 90 countries. For more information: [www.ovationtravel.com](http://www.ovationtravel.com)

### **About Clear®**

Steven Brill is the Founder and CEO of Verified Identity Pass, Inc., and the creator of the Clear® Registered Traveler program.

The founder of *The American Lawyer* magazine and Court TV, Brill became knowledgeable about the issues Verified ID addresses in doing research for his critically acclaimed 2003 book, *AFTER*. The book, as well as an earlier article in Newsweek, mapped out a proposal for a private sector, voluntary credentialing industry.

Brill has long experience in the magazine and cable television business, which, like the registered traveler program, are "subscription" businesses that depend on satisfied customers "sampling" a new product and then liking it so much that they renew their "membership" every month or year. Brill's Court TV grew from zero to 35 million subscribers in six years through its cable affiliates, and his highly profitable publications drew more than 800,000 subscribers through the kind of branding and marketing that the registered traveler program requires.

Brill also has a record of developing new industries despite hurdles ranging from orienting consumers to a new product to establishing credibility with regulators and the public that the new product presents a public benefit. When he founded Court TV in 1991, most states did not even allow cameras in the courtroom. (Mr. Brill sold his interest in Court TV in 1997.)

A graduate of Yale College and Yale Law School, Mr. Brill has been the recipient of several major awards in journalism and marketing, including: *Advertising Age* "Marketing 100" Best Marketer of the Year, 1995; the John Hancock Award for Business Journalism, 1976; and three National Magazine Awards for *The American Lawyer*, 1983, 1984, and 1991.

Verified Identity Pass's Clear Registered Traveler is the only registered traveler program operating at U.S. airports. Clear has been operational since July 19, 2005, at Orlando International Airport and has over 40,000 members. Last month, Clear launched lanes at JFK's British Airways Terminal 7 and San José, Indianapolis and Cincinnati International Airports. Next month, Clear will begin operating programs at JFK's Terminal One and Four and Newark's Terminal B. In addition, Clear has an agreement with Toronto Pearson International Airport to operate a Canadian program, working with Canadian authorities. Clear's verification kiosk with shoe scanning technology, co-developed with Verified Identity Pass's partner GE, will allow members, in most instances, to keep their shoes on as they pass through the Clear lanes at the security checkpoint. For more information: [www.flyclear.com](http://www.flyclear.com)

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